

## THE OUR FOREVER SMILES PODCAST



# SPONSORSHIP LEVELS & BENEFITS



### PLATINUM SPONSOR

- **Exclusive Title Sponsorship:** The podcast will be introduced as "Forever Smiles: Cleft Moms Diaries and Support Podcast, Presented by [Platinum Sponsor]." Logo Placement: Prominent placement of the sponsor's logo on podcast artwork, social media profiles, and website.
- **Dedicated Episode:** A dedicated episode featuring an interview with a Platinum Sponsor representative highlighting their commitment to supporting cleft moms.
- **60-second Ad Spot:** A 60-second ad spot at the beginning of each episode, voiced by the sponsor or podcast host.
- **Social Media Promotion:** Regular promotion on podcast social media channels with mentions, tags, and thank you posts.
- **Customized Benefits:** Additional customized benefits based on the sponsor's preferences and objectives.

### GOLD SPONSOR

- **Logo Placement:** Logo placement on podcast artwork, social media profiles, and website.
- **30-second Ad Spot:** A 30-second ad spot at the beginning or middle of each episode, voiced by the sponsor or podcast host.
- **Social Media Promotion:** Regular promotion on podcast social media channels with mentions and thank you posts.
- **Recognition:** Verbal acknowledgment of the Gold Sponsor during each episode.

### SILVER SPONSOR

- **Logo Placement:** Logo placement on podcast artwork, social media profiles, and website.
- **15-second Ad Spot:** A 15-second ad spot at the beginning or middle of each episode, voiced by the podcast host.
- **Social Media Promotion:** Periodic promotion on podcast social media channels with mentions and thank you posts.

### BRONZE SPONSOR

- **Logo Placement:** Logo placement on podcast artwork, social media profiles, and website.
- **Text Mention:** Mention of the Bronze Sponsor during each episode.
- **Social Media Promotion:** Occasional promotion on podcast social media channels with thank you posts.

**SPONSORSHIP INQUIRIES:** Our Forever Smiles, LLC | Laura Arroyo, MBA, CPTD | [ourforeversmiles@gmail.com](mailto:ourforeversmiles@gmail.com)